

Cheerios



Chex



NATURE VALLEY

LIBERTÉ  
artisan de nature



Cinnamon  
Toast  
Crunch



North America  
**FOODSERVICE**  
The Heart Away-From-Home

**PRODUCT  
GUIDE**  
Updated September **2024**



Lucky  
Charms



fibre1

Multi-Grain  
Cheerios

LÄRABAR



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**Multi-Grain Cheerios**  
5 Whole Grains  
Lightly Sweetened Cereal

*Serving Suggestion*

Nutrition Facts		Amount per serving		% Daily Value*	
Serving size	1 bowl (28g)	Total Fat	1g	Saturated Fat	0g
Calories	110	Trans Fat	0g	Cholesterol	0mg
		Sodium	110mg	Vitamin D	0%
				Calcium	6%
				Iron	60%
				Riboflavin	60%
				Niacin	60%
				Vitamin B <sub>6</sub>	60%
				Pantothenic Acid	60%
				Phosphorus	6%
				Magnesium	4%
				Zinc	60%
				Vitamin E	60%
				Vitamin A	6%
				Vitamin C	6%
				Folate	60%
				Total Carbohydrate	23g
				Dietary Fiber	3g
				Total Sugars	6g
				Includes 6g Added Sugars	12%
				Protein	2g

\*The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a diet of other people's secrets.

Ingredients: Whole Grain Oats, Whole Grain Corn, Sugar, Corn Starch, Whole Grain Rice, Corn Bran, Whole Grain Sorghum, Whole Grain Rye, Tripotassium Phosphate, Color (caramel color, annatto extract), Vitamin E (mixed tocopherols), Vitamin B<sub>6</sub>, Vitamin B<sub>12</sub>, Vitamin B<sub>2</sub>, Vitamin B<sub>3</sub>, Vitamin B<sub>5</sub>, Vitamin B<sub>9</sub>, Vitamin D, Vitamin A, Vitamin C, Calcium Carbonate, Iron and Zinc (mineral nutrients). A B Vitamin E (mixed tocopherols) Added to Preserve Freshness.

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*Whole grain*  
goodness for the  
entire family

CEREAL PRODUCT LIST Updated September 2024

Cheerios



Chex

GOLDEN GRAHAMS

NATURE VALLEY

fibre1

Lucky Charms

Cinnamon Toast Crunch

# CEREAL PRODUCT LIST

**AWAY**  
from **HOME**

## SINGLE SERVE CEREAL

Product Description	Product Code	Case GTIN	Package GTIN	Case/ Layer/Pallet	Case Pack/ Weight	Distributor Code
Cheerios™ Bowl Pack	9928000	10065633099286	65633099289	9/7/63	96/20 GR	
Fibre 1™ Crunchy Original Bowl Pack	12848000	10065633128481	65633128484	9/7/63	96/30 GR	
Multi Grain Cheerios™ Bowl Pack	17906000	10065633179063	65633179066	9/7/63	96/20 GR	
Rice Chex™ Bowl Pack	41734000	10065633417349	65633417342	9/7/63	96/20 GR	



## TRUSTED CEREAL BRANDS IN BULK SIZES

Product Description	Product Code	Case GTIN	Package GTIN	Case/ Layer/Pallet	Case Pack/ Weight	Distributor Code
Cheerios™ Bulk Pack	14767000	10065633147673	65633147676	10/3/30	4/822 GR	
Cinnamon Toast Crunch™ Bulk Pack	14769000	10065633147697	65633147690	10/3/30	4/1275 GR	
Honey Nut Cheerios™ Bulk Pack	14766000	10065633147666	65633147669	10/3/30	4/1105 GR	
Lucky Charms™ Bulk Pack	14768000	10065633147680	65633147683	10/3/30	4/992 GR	
Multi Grain Cheerios™ Bulk Pack	14183000	10065633141831	65633141834	10/3/30	4/875 GR	
Nature Valley™ Oats & Fruit Granola Bulk Pack	44605000	10065633446059	65633446052	10/6/60	4/1.42 KG	
Rice Chex™ Bulk Pack	16097000	10065633160979	65633160972	10/3/30	4/936 GR	



# CEREAL PRODUCT LIST

**AWAY**  
from **HOME**

## JUG | LID | LABELS

Item Description	Item Number
Cereal Jug 4.5L (lid ordered separately #6002)	6001
Cereal Jug - Red flip top lid	6002
Jug Label - Cheerios™	913
Jug Label - Cheerios™ Chocolate	847
Jug Label - Cheerios™ Honey Nut	914
Jug Label - Cheerios™ Multi Grain	915
Jug Label - Cinnamon Toast Crunch™	674
Jug Label - Fibre 1™ Honey Clusters	669
Jug Label - Fibre 1™ Original	465
Jug Label - Lucky Charms™	675
Jug Label - Nature Valley™ Granola Oats & Fruit	469
Jug Label - Rice Chex™	845
Jug Label - Rice Chex™ Honey Nut	846

To order jugs and/or dispensers, please contact your broker to order. Bulk packs of cereal to fill jugs or dispensers sold separately through your distributor.



**4.5 L Jug**  
Item #6001 empty jug  
Order lid, cereal and labels separately



**Manual Turn Style Dispenser**  
Item #969  
Order cereal and labels separately

## DISPENSERS | LABELS

Item Description	Item Number
Hands-free Dispenser - 2 Bin	917
Hands-free Dispenser - 3 Bin	916
Manual Turn Style Dispenser - 2 Bin Stand	969
Manual Turn Style Dispenser - 3 Bin Stand	968
Counter Top Cooler - Liberté™/Yoplait™	CFS002
Counter Top Fridge - Liberté™/Yoplait™	FS-23002
Dispenser Label - Cheerios™	24001
Dispenser Label - Cheerios™ Honey Nut	24003
Dispenser Label - Cheerios™ Multi Grain	24005
Dispenser Label - Cinnamon Toast Crunch™	24002
Dispenser Label - Lucky Charms™	24004
Dispenser Label - Nature Valley™ Granola Oats & Fruit	24006
Dispenser Label - Oatmeal Crisp™ Maple Nut	531
Dispenser Label - Rice Chex™	24007
Dispenser Label - Rice Chex™ Honey Nut	851



**Manual Turn Style Dispenser**  
Item #968  
Order cereal and labels separately



**Yogurt Counter Top Cooler**  
Item #CFS002  
Order yogurt separately  
Size 16"x18"x31"



**Yogurt Counter Top Fridge**  
Item #FS-23002  
Order yogurt separately  
Size 19"x20"x23"

## CEREAL PRODUCT LIST

**AWAY**  
from **HOME**

### HANDS-FREE BULK PACK CEREAL DISPENSER

Featuring a push lever that can be pressed with a cereal bowl to activate the motor and dispense cereal directly into the bowl. No more knobs to turn!

▶ **Dishwasher-safe parts and removable labels**

▶ **Takes up less counter space than the buffet stand**

▶ **Turnstile functionality provides regulated flow, limiting mess and waste**

▶ **Works with all types and sizes of bowls**

▶ **Requires access to 120V electrical outlet**



**Touchless Unit**  
Item #917  
Order cereal and  
labels separately

Please contact your broker to see if you meet the minimum ordering requirements for dispensers. Bulk packs of cereal to fill jugs or dispensers sold separately through your distributor.

## CLEANING GUIDANCE

- ✓ **Filling Area:** Clean & sanitize after filling dispenser.
- ✓ **Turn or Push Lever:** Clean and sanitize periodically during service.
- ✓ **Dispensing Shoot Area:**
  - Treat as a food contact surface.
  - Sanitize at the end of service.
  - Ensure the area fully dries.

- ✓ **Cleaning Plastic Bins:**
  - 1** Remove clear bins from housing/stand.
  - 2** Clean & sanitize clear bins in 3-compartment sink or dish machine if possible.
  - 3** Allow to fully dry.
  - 4** Return clean bins to stationary stand.

# CEREAL PRODUCT LIST



## ANNIE'S™ CEREAL

Product Description	Product Code	Case GTIN	Package GTIN	Case/ Layer/Pallet	Case Pack/ Weight	Distributor Code
Annie's™ Cinnamon Crunch	17304000	10065633173047	65633173040	12/4/48	10/260 GR	
Annie's™ Fruitful O's <b>NEW</b>	22068000	10065633220680	00065633220683	12/4/48	10/289 GR	

## CHEERIOS™ CEREAL

Product Description	Product Code	Case GTIN	Package GTIN	Case/ Layer/Pallet	Case Pack/ Weight	Distributor Code
Apple Cinnamon Cheerios™	13418000	10065633134185	65633134188	6/3/18	10/778 GR	
Apple Cinnamon Cheerios™	18188000	10065633181882	65633181885	12/4/48	8/420 GR	
Apple Strawberry Cheerios™ Blends <b>New</b>	22273000	10065633222738	00065633222731	10/4/40	12/300 GR	
Blueberry Banana Cheerios™ Blends <b>New</b>	22274000	10065633222745	00065633222748	10/4/40	12/300 GR	
Cheerios™	40261000	65633402614	65633402621	4/4/16	9/1000 GR	
Cheerios™	13465000	10065633134659	65633134652	6/3/18	10/570 GR	
Cheerios™	13281000	10065633132815	65633132818	6/4/24	14/350 GR	
Cheerios™ Oat Crunch Almond	18127000	10065633181271	65633181274	9/4/36	12/516 GR	
Cheerios™ Oat Crunch Cinnamon	16439000	10065633164397	65633164390	9/4/36	12/516 GR	
Cheerios™ Oat Crunch Oats & Honey	16442000	10065633164427	65633164420	9/4/36	12/516 GR	
Cheerios™ Strawberry Banana	18851000	10065633188515	65633188518	10/4/40	12/317 GR	
Chocolate Cheerios™	18186000	10065633181868	65633181861	12/4/48	8/420 GR	
Honey Nut Cheerios™	40257000	10065633402574	65633402577	4/4/16	8/1300 GR	
Honey Nut Cheerios™	13414000	10065633134147	65633134140	6/3/18	10/725 GR	
Honey Nut Cheerios™	13294000	10065633132945	65633132948	9/4/36	10/430 GR	
Honey Nut Cheerios™	13284000	10065633132846	65633132849	10/4/40	12/292 GR	
Multi Grain Cheerios™	13415000	10065633134154	65633134157	6/3/18	10/585 GR	
Multi Grain Cheerios™	13283000	10065633132839	65633132832	9/4/36	10/342 GR	
Multi Grain Cheerios™	40256000	10065633402567	65633402560	4/4/16	9/1010 GR	

# CEREAL PRODUCT LIST



## CHEX™ GLUTEN FREE CEREAL

Product Description	Product Code	Case GTIN	Package GTIN	Case/ Layer/Pallet	Case Pack/ Weight	Distributor Code
Cinnamon Chex™	40013000	10065633400136	65633400139	10/4/40	12/345 GR	
Corn Chex™	19779000	10065633197791	65633197794	6/4/24	16/340 GR	
Honey Nut Chex™	40522000	10065633405223	65633405226	9/4/36	12/395 GR	
Honey Nut Chex™	19823000	10065633198231	65633198234	20/4/80	6/354 GR	
Rice Chex™	40523000	10065633405230	65633405233	6/4/24	14/365 GR	
Rice Chex™	19797000	10065633197975	65633197978	9/4/1936	10/340 GR	

## FIBRE 1™ CEREAL

Product Description	Product Code	Case GTIN	Package GTIN	Case/ Layer/Pallet	Case Pack/ Weight	Distributor Code
Fibre 1™ Crunchy Original	18604000	10065633186047	65633186040	18/4/72	6/587 GR	
Fibre 1™ Honey Clusters	18607000	10065633186078	65633186071	18/4/72	6/475 GR	

## GOLDEN GRAHAMSTM CEREAL

Product Description	Product Code	Case GTIN	Package GTIN	Case/ Layer/Pallet	Case Pack/ Weight	Distributor Code
Golden Grahams™	13295000	10065633132952	65633132955	10/4/40	12/331 GR	

## LUCKY CHARMS™ CEREAL

Product Description	Product Code	Case GTIN	Package GTIN	Case/ Layer/Pallet	Case Pack/ Weight	Distributor Code
Lucky Charms™	13434000	10065633134345	65633134348	6/3/18	12/526 GR	
Lucky Charms™	13212000	10065633132129	65633132122	10/4/40	12/300 GR	
Lucky Charms™	16472000	10065633164724	65633164727	8/3/24	7/825 GR	
Lucky Charms Minis™ <b>NEW</b>	21486000	10065633214863	00065633214866	10/4/40	12/297 GR	



# CEREAL PRODUCT LIST



## NATURE VALLEY™ PROTEIN GRANOLA CEREAL

Product Description	Product Code	Case GTIN	Package GTIN	Case/ Layer/Pallet	Case Pack/ Weight	Distributor Code
Nature Valley™ Protein Granola Oats Dark Chocolate	17301000	10065633173016	65633173019	16/5/80	8/311 GR	
Nature Valley™ Protein Granola Oats N Honey	46122000	10065633461229	65633461222	16/5/80	8/310 GR	
Nature Valley™ Protein Granola Oats N Honey	19639000	10065633196398	65633196391	24/5/120	4/481 GR	

## NESQUIK™ CEREAL

Product Description	Product Code	Case GTIN	Package GTIN	Case/ Layer/Pallet	Case Pack/ Weight	Distributor Code
Nestlé Nesquik™	29706000	10065633297064	65633297067	6/3/18	12/600 GR	
Nestlé Nesquik™	27934000	10065633279343	65633279346	9/4/36	12/340 GR	
Nestlé Nesquik™	15267000	10065633152677	65633152670	6/3/18	8/900 GR	

## OATMEAL CRISP™ CEREAL

Product Description	Product Code	Case GTIN	Package GTIN	Case/ Layer/Pallet	Case Pack/ Weight	Distributor Code
Oatmeal Crisp™ Almond	15816000	10065633158167	65633158160	12/4/48	8/628 GR	
Oatmeal Crisp™ Almond	15812000	10065633158129	65633158122	12/4/48	10/437 GR	
Oatmeal Crisp™ Almond <b>NEW</b>	22703000	10065633227030	00065633227033	6/3/18	12/958 GR	
Oatmeal Crisp™ Almond Jumbo	18941000	10065633189413	65633189416	6/3/18	10/1150 GR	
Oatmeal Crisp™ Honey	18494000	10065633184944	65633184947	12/4/48	10/423 GR	
Oatmeal Crisp™ Maple	15817000	10065633158174	65633158177	12/4/48	8/619 GR	
Oatmeal Crisp™ Maple	15815000	10065633158150	65633158153	12/4/48	10/423 GR	
Oatmeal Crisp™ Triple Berry	15818000	10065633158181	65633158184	12/4/48	8/570 GR	
Oatmeal Crisp™ Triple Berry	15814000	10065633158143	65633158146	12/4/48	10/399 GR	
Oatmeal Crisp™ Triple Berry <b>NEW</b>	22697000	10065633226972	00065633226975	6/3/18	12/867 GR	

## REESE'S™ PUFFS CEREAL

Product Description	Product Code	Case GTIN	Package GTIN	Case/ Layer/Pallet	Case Pack/ Weight	Distributor Code
Reese's™ Puffs	13443000	10065633134437	65633134430	6/3/18	12/601 GR	
Reese's™ Puffs	13285000	10065633144122	65633144125	10/4/40	12/326 GR	
Reese's™ Puffs	18187000	10065633181875	65633181878	6/3/18	8/884 GR	

# CEREAL PRODUCT LIST



## REESE'S™ PUFFS CEREAL (CONTINUED)

Product Description	Product Code	Case GTIN	Package GTIN	Case/ Layer/Pallet	Case Pack/ Weight	Distributor Code
Reese's™ Puffs Bats	14412000	10065633132853	65633132856	10/4/40	12/326 GR	
Reese's™ Puffs Minis	20529000	10065633205298	65633205291	10/4/1940	12/331 GR	

## TOAST CRUNCH™ CEREAL

Product Description	Product Code	Case GTIN	Package GTIN	Case/ Layer/Pallet	Case Pack/ Weight	Distributor Code
Cinnagraham Toast Crunch™	18948000	10065633189482	65633189485	10/4/40	12/340 GR	
Cinnamon Toast Crunch™	13442000	10065633134420	65633134423	10/3/30	8/591 GR	
Cinnamon Toast Crunch™	13211000	10065633132112	65633132115	10/4/40	12/354 GR	
Cinnamon Toast Crunch™	16471000	10065633164717	65633164710	6/3/18	10/830 GR	
Cinnamon Toast Crunch™ Churros	16438000	10065633164380	65633164383	10/4/40	12/337 GR	
Cinnamon Toast Crunch™ Minis	20511000	10065633205113	65633205116	10/4/1940	12/349 GR	
Cinnamon Toast Crunch™ Rolls	19757000	10065633197579	65633197572	10/4/40	12/303 GR	
French Toast Crunch™	27943000	10065633279435	65633279438	9/4/36	12/380 GR	
Sugar Cookie Toast Crunch™	14292000	10065633142920	65633142923	10/4/40	12/340 GR	

## TRIX™ CEREAL

Product Description	Product Code	Case GTIN	Package GTIN	Case/ Layer/Pallet	Case Pack/ Weight	Distributor Code
Trix™ Fruity Shapes	15083000	10065633150833	65633150836	9/4/36	12/303 GR	
Trix™ Minis <b>NEW</b>	22005000	10065633220055	00065633220058	9/4/36	12/306 GR	

YOPLAIT™ PRODUCT LIST Updated September 2024





## LARGE FORMAT YOGURT - 2 KG

Product Description	Product Code	Case GTIN	Package GTIN	Case/ Layer/Pallet	Case Pack/ Weight	Distributor Code
Yoplait™ Creamy 2.3MF Plain	604370000	10056920043709	56920043702	16/5/80	4/2 KG	
Yoplait™ Creamy 1.5MF Strawberry	604372000	10056920043723	56920043726	16/5/80	4/2 KG	
Yoplait™ Creamy 1.5MF Vanilla	604371000	10056920043716	56920043719	16/5/80	4/2 KG	

## ADULT YOGURT

Product Description	Product Code	Case GTIN	Package GTIN	Case/ Layer/Pallet	Case Pack/ Weight	Distributor Code
Yoplait™ Creamy 1.5MF Blueberry/Fieldberry/Raspberry/ Strawberry	604331000	10056920043310	56920043313	11/12/132	3/1600 GR	
Yoplait™ Creamy 1.5MF Cherry/Peach/Fieldberry/ Strawberry	604332000	10056920043327	56920043320	11/12/132	3/1600 GR	
Yoplait™ Creamy 1.5MF Duo	604337000	10056920043372	56920043375	11/12/132	3/1600 GR	
Yoplait™ Source OMF Dessert Selection	606023000	10056920060232	56920060235	11/12/132	3/1600 GR	
Yoplait™ Source OMF Fieldberry/Peach/Raspberry/ Strawberry	606020000	10056920060201	56920060204	11/12/132	3/1600 GR	
Yoplait™ Source OMF Strawberry/Blueberry/Nectarine/ Blackberry	606021000	10056920060218	56920060211	11/12/132	3/1600 GR	
Yoplait™ Source OMF Cherry	112488000	10056920124880	56920124883	15/9/135	6/630 GR	
Yoplait™ Source OMF Peach	112486000	10056920124866	56920124869	15/9/135	6/630 GR	
Yoplait™ Source OMF Raspberry	112485000	10056920124859	56920124852	15/9/135	6/630 GR	
Yoplait™ Source OMF Strawberry	112484000	10056920124842	56920124845	15/9/135	6/630 GR	
Yoplait™ Source OMF Vanilla	112404000	10056920124040	56920124043	15/9/135	6/630 GR	
Yoplait™ Source Protein OMF Peach <b>NEW</b>	113627000	10056920136272	00056920136275	9/30/270	6/400 GR	
Yoplait™ Source Protein OMF Strawberry <b>NEW</b>	113628000	10056920136289	00056920136282	13/12/156	6/650 GR	
Yoplait™ Source Protein OMF Vanilla <b>NEW</b>	113629000	10056920136296	00056920136299	9/30/270	6/400 GR	
Yoplait™ Source Protein OMF Vanilla <b>NEW</b>	113626000	10056920136265	00056920136268	13/12/156	6/650 GR	

## KID YOGURT

Product Description	Product Code	Case GTIN	Package GTIN	Case/ Layer/Pallet	Case Pack/ Weight	Distributor Code
Yoplait™ Minigo 2MF Fresh Cheese Blueberry/ Strawberry/Vanilla <b>NEW</b>	113895000	10056920138955	00056920138958	12/12/144	12/360 GR	
Yoplait™ Minigo 2MF Fresh Cheese Strawberry/ Strawberry Banana/Strawberry Vanilla <b>NEW</b>	113892000	10056920138924	00056920138927	12/12/144	12/360 GR	
Yoplait™ Minigo Duo 2MF Fresh Cheese Blueberry Strawberry/Strawberry Banana/Banana Blueberry <b>NEW</b>	113893000	10056920138931	00056920138934	12/12/144	12/360 GR	
Yoplait™ Minigo Duo 2MF Fresh Cheese Raspberry Peach/Peach Vanilla/Vanilla Raspberry <b>NEW</b>	113894000	10056920138948	00056920138941	12/12/144	12/360 GR	



## KID YOGURT (CONTINUED)

Product Description	Product Code	Case GTIN	Package GTIN	Case/ Layer/Pallet	Case Pack/ Weight	Distributor Code
Yoplait™ Yop 1MF Drinkable Assorted	113034000	10056920130348	56920130341	31/6/186	1/2400 ML	
Yoplait™ YOP 1MF Drinkable Banana <b>NEW</b>	113642000	10056920136425	00056920136428	27/10/270	12/200 ML	
Yoplait™ Yop 1MF Drinkable Blueberry	113027000	10056920130270	56920130273	27/10/270	12/200 ML	
Yoplait™ Yop 1MF Drinkable Coconut	113018000	10056920130188	56920130181	27/10/270	12/200 ML	
Yoplait™ Yop 1MF Drinkable Fruit Edition	113031000	10056920130317	56920130310	27/10/270	12/200 ML	
Yoplait™ Yop 1MF Drinkable Limited Edition	113021000	10056920130218	56920130211	27/10/270	12/200 ML	
Yoplait™ Yop 1MF Drinkable Peach	113022000	10056920130225	56920130228	27/10/270	12/200 ML	
Yoplait™ Yop 1MF Drinkable Raspberry	113028000	10056920130287	56920130280	27/10/270	12/200 ML	
Yoplait™ Yop 1MF Drinkable Strawberry	113029000	10056920130294	56920130297	27/10/270	12/200 ML	
Yoplait™ Yop 1MF Drinkable Strawberry	113036000	10056920130362	56920130365	27/10/270	2/1200 ML	
Yoplait™ Yop 1MF Drinkable Strawberry Banana	113019000	10056920130195	56920130198	27/10/270	12/200 ML	
Yoplait™ Yop 1MF Drinkable Tropical	113025000	10056920130256	56920130259	27/10/270	12/200 ML	
Yoplait™ Yop 1MF Drinkable Vanilla	113026000	10056920130263	56920130266	27/10/270	12/200 ML	
Yoplait™ Tubes Cotton Candy	113343000	10056920133431	56920133434	10/12/120	8/448 GR	
Yoplait™ Tubes Mixed Berry	113409000	10056920134094	56920134097	10/12/120	8/448 GR	
Yoplait™ Tubes Peach/Blueberry	113344000	10056920133448	56920133441	10/12/120	8/448 GR	
Yoplait™ Tubes Raspberry	113345000	10056920133455	56920133458	10/12/120	8/448 GR	
Yoplait™ Tubes Special Edition	113412000	10056920134124	56920134127	10/12/120	8/448 GR	
Yoplait™ Tubes Strawberry	113346000	10056920133462	56920133465	10/12/120	8/448 GR	
Yoplait™ Tubes Strawberry Banana Fruit Punch	113342000	10056920133424	56920133427	10/12/120	8/448 GR	
Yoplait™ Tubes Vanilla	113347000	10056920133479	56920133472	10/12/120	8/448 GR	

*Natural*, artisan-created,  
high-quality products

LIBERTÉ™ PRODUCT LIST Updated September 2024



## ADULT GREEK YOGURT

Product Description	Product Code	Case GTIN	Package GTIN	Case/ Layer/Pallet	Case Pack/ Weight	Distributor Code
Liberté™ Greek OMF Plain	11804000	10065684118042	65684118045	13/10/130	6/1000 GR	
Liberté™ Greek OMF Plain	600510000	10065684005106	65684005109	13/12/156	6/750 GR	
Liberté™ Greek OMF Plain	113525000	10065684135254	65684135257	9/30/270	6/400 GR	
Liberté™ Greek OMF Strawberry	600538000	10065684005380	65684005383	9/30/270	6/400 GR	
Liberté™ Greek OMF Vanilla	600537000	10065684005373	65684005376	9/30/270	6/400 GR	
Liberté™ Greek OMF Vanilla	110067000	10065684100672	65684100675	13/12/156	6/750 GR	
Liberté™ Greek OMF Vanilla	112874000	10065684128744	65684128747	13/10/130	6/1000 GR	
Liberté™ Greek 2MF Cherry	11802000	10065684118028	65684118021	13/12/156	6/750 GR	
Liberté™ Greek 2MF Cherry Chocolate <b>NEW</b>	113878000	10065684138781	00065684138784	13/12/156	6/650 GR	
Liberté™ Greek 2MF Lemon	111803000	10065684118035	65684118038	13/12/156	6/750 GR	
Liberté™ Greek 2MF Plain	111805000	10065684118059	65684118052	13/10/130	6/1000 GR	
Liberté™ Greek 2MF Black Cherry	600418000	10065684004185	65684004188	9/30/270	6/400 GR	
Liberté™ Greek 2MF Coconut	600417000	10065684004178	65684004171	9/30/270	6/400 GR	
Liberté™ Greek 2MF Lemon	600419000	10065684004192	65684004195	9/30/270	6/400 GR	
Liberté™ Greek 2MF Plain	600470000	10065684004703	65684004706	13/12/156	6/750 GR	
Liberté™ Greek 2MF Strawberry	600472000	10065684004727	65684004720	13/12/156	6/750 GR	
Liberté™ Greek 2MF Vanilla	600471000	10065684004710	65684004713	13/12/156	6/750 GR	
Liberté™ Greek 2MF Vanilla	112879000	10065684128799	65684128792	13/10/130	6/1000 GR	
Liberté™ Greek 2MF Vanilla Chocolate <b>NEW</b>	113748000	10065684137487	00065684137480	13/12/156	6/650 GR	
Liberté™ Greek Crunch 2MF Vanilla	149731000	10065684497314	65684497317	10/15/150	6/260 GR	
Liberté™ Greek 3MF Blueberry <b>NEW</b>	113654000	10065684136541	00065684136544	13/12/156	6/650 GR	
Liberté™ Greek 3MF Coconut	111277000	10065684112774	65684112777	13/12/156	6/750 GR	
Liberté™ Greek 3MF Raspberry <b>NEW</b>	113653000	10065684136534	00065684136537	13/12/156	6/650 GR	
Liberté™ Greek 3MF Vanilla	111275000	10065684112750	65684112753	13/12/156	6/750 GR	
Liberté™ Greek 5MF Plain	112091000	10065684120915	65684120918	13/12/156	6/650 GR	

## ADULT GREEK YOGURT (CONTINUED)

Product Description	Product Code	Case GTIN	Package GTIN	Case/ Layer/Pallet	Case Pack/ Weight	Distributor Code
Liberté™ Greek 5MF Plain	112031000	10065684120311	65684120314	13/10/130	6/900 GR	
Liberté™ Greek 5MF Raspberry	600310000	10065684003102	65684003105	9/30/270	6/400 GR	
Liberté™ Greek 5MF Strawberry Banana	111988000	10065684119889	65684119882	13/12/156	6/650 GR	
Liberté™ Greek 5MF Vanilla Bean	600312000	10065684003126	65684003129	9/30/270	6/400 GR	
Liberté™ Greek 5MF Vanilla Bean	112092000	10065684120922	65684120925	13/12/156	6/650 GR	
Liberté™ Greek Lactose Free OMF Plain	600475000	10065684004758	65684004751	13/12/156	6/750 GR	
Liberté™ Greek Lactose Free OMF Vanilla	600476000	10065684004765	65684004768	13/12/156	6/750 GR	

## ADULT YOGURT

Product Description	Product Code	Case GTIN	Package GTIN	Case/ Layer/Pallet	Case Pack/ Weight	Distributor Code
Liberté™ Classique OMF Plain	111229000	10065684112293	65684112296	13/12/156	6/650 GR	
Liberté™ Classique 2MF Plain	111206000	10065684112064	65684112067	13/12/156	6/650 GR	
Liberté™ Classique 2.9MF Lemon	111228000	10065684112286	65684112289	13/12/156	6/650 GR	
Liberté™ Classique 2.9MF Raspberry	111225000	10065684112255	65684112258	13/12/156	6/650 GR	
Liberté™ Classique 2.9MF Strawberry	111224000	10065684112248	65684112241	13/12/156	6/650 GR	
Liberté™ Classique 2.9MF Vanilla	111226000	10065684112262	65684112265	13/12/156	6/650 GR	
Liberté™ Classique Lactose Free 2MF Plain	111207000	10065684112071	65684112074	13/12/156	6/650 GR	
Liberté™ Méditerranée 9MF Black Cherry	621528000	10065684215284	65684215287	13/18/234	6/500 GR	
Liberté™ Méditerranée 9MF Black Forest Cake <b>NEW</b>	113883000	10065684138835	00065684138838	13/18/234	6/500 GR	
Liberté™ Méditerranée 9MF Blackberry	624528000	10065684245281	65684245284	13/18/234	6/500 GR	
Liberté™ Méditerranée 9MF Coconut	600625000	10065684006257	65684006250	13/18/234	6/500 GR	
Liberté™ Méditerranée 9MF Lemon	600022000	10065684000224	65684000227	13/18/234	6/500 GR	
Liberté™ Méditerranée 9MF Mocha	620528000	10065684205285	65684205288	13/18/234	6/500 GR	
Liberté™ Méditerranée 9MF Strawberry	615528000	10065684155283	65684155286	13/18/234	6/500 GR	
Liberté™ Méditerranée 9MF Plain	111731000	10065684117311	65684117314	13/10/130	6/900 GR	



# Yogurt solutions your dysphagia patients *will love*

DYSPHAGIA PRODUCT LIST Updated September 2024





The International Dysphagia Diet Standardisation Initiative (IDDSI) has set out clear guidelines for how to safely nourish patients with dysphagia. General Mills Foodservice is committed to providing products to help you implement IDDSI guidelines in your operation.

## YOPLAIT™ CREAMY

Product Description	Dysphagia Levels	Order Code	Case GTIN	Package GTIN	Case Pack/Weight	Distributor Code
Yoplait™ Creamy 1.5MF Strawberry	4 5 6 7	604372000	10056920043723	56920043726	4/2 kg	
Yoplait™ Creamy 1.5MF Vanilla	4 5 6 7	604371000	10056920043716	56920043719	4/2 kg	
Yoplait™ Creamy 1.5MF Cherry/Peach/Fieldberry/Strawberry	7	604332000	10056920043327	56920043320	48/100 GR	
Yoplait™ Creamy 2.3MF Plain	7	604370000	10056920043709	56920043702	4/2 kg	

## YOPLAIT™ SOURCE

Product Description	Dysphagia Levels	Order Code	Case GTIN	Package GTIN	Case Pack/Weight	Distributor Code
Yoplait™ Source OMF Fieldberry/Peach/Raspberry/Strawberry	7	606020000	10056920060201	56920060204	48/100 GR	



### LEVEL 4 - EXTREMELY THICK, PUREED

- Can often be eaten with a spoon, but sometimes a fork
- Can't be drunk from a cup
- Don't need to be chewed
- Can be molded, such as gelatin
- Are not sticky or lumpy
- Fall off a spoon all together when tilted and still hold shape on a plate.  
*For example, pudding.*
- Can't be poured but move very slowly if the plate is tilted



### LEVEL 5 - MINCED, MOIST

- Can be eaten with a fork or spoon or chopsticks if you have good hand control
- Can be scooped and shaped on a plate. *For example, mashed potatoes.*
- Are soft and moist but don't separate into liquid
- May have small lumps that can be mashed with the tongue



### LEVEL 6 - SOFT, BITE-SIZED

- Are tender, moist, and bite-sized
- Can be eaten with a fork, spoon or chopsticks but don't need a knife to cut
- Must be chewed



### LEVEL 7 - REGULAR, EASY TO CHEW

- Normal, everyday foods of varying textures, including soft, stringy, and hard and crunchy
- Foods that can be eaten by any method. *For example, from a cup or using utensils.*
- Foods that need to be chewed, with all types of textures and may have pieces that can't be swallowed, such as gristle



Grab-and-go options for kids and *discerning* adults



SNACKS PRODUCT LIST Updated September 2024



# SNACKS PRODUCT LIST



## CHARACTER FRUIT SHAPES

Product Description	Product Code	Case GTIN	Package GTIN	Case/ Layer/Pallet	Case Pack/ Weight	Distributor Code
Betty Crocker™ Fruit Snacks Animated Edition 10ct	46461000	10065633464619	65633464612	16/6/96	10/226 GR	
Betty Crocker™ Fruit Snacks Kids Edition 10ct	46734000	10065633467344	65633467347	16/6/96	10/226 GR	
Betty Crocker™ Scooby Doo Fruit Snacks 10ct	43945000	10065633439457	65633439450	16/6/96	10/226 GR	

## DIFFERENTIATED FRUIT SHAPES

Product Description	Product Code	Case GTIN	Package GTIN	Case/ Layer/Pallet	Case Pack/ Weight	Distributor Code
Betty Crocker™ Fruit By The Foot Fruit Snacks Rippin' 6ct	17912000	10065633179124	65633179127	12/7/84	12/128 GR	
Betty Crocker™ Fruit By The Foot Fruit Snacks Variety Pack 6ct	14637000	10065633146379	65633146372	12/7/84	12/128 GR	

## GRANOLA-BASED SNACKS

Product Description	Product Code	Case GTIN	Package GTIN	Case/ Layer/Pallet	Case Pack/ Weight	Distributor Code
Nature Valley™ Crunchy Bars Apple Crisp 5Ct	7346000	10065633073460	65633073463	12/8/96	12/210 GR	
Nature Valley™ Crunchy Bars Oats N Honey 15ct	16354000	10065633163543	65633163546	16/4/64	6/690 GR	
Nature Valley™ Crunchy Bars Oats Honey 28ct	18592000	10065633185927	65633185920	9/4/36	6/1.28 KG	
Nature Valley™ Lunchbox Double Chocolate 28ct	18593000	10065633185934	65633185937	6/7/42	8/728 GR	
Nature Valley™ Sweet & Salty Chewy Nut Bars Peanut 15ct	16335000	10065633163352	65633163355	16/5/80	8/525 GR	
Nature Valley™ Trail Mix Chewy Bars Fruit & Nut Variety Pack 12ct	40881000	10065633408811	65633408814	12/8/96	8/420 GR	
Nature Valley™ Crunchy Bars Oats N Honey 5ct	7470000	10065633074702	65633074705	12/8/96	12/230 GR	
Nature Valley™ Crunchy Bars Peanut Butter 5ct	7471000	10065633074719	65633074712	12/8/96	12/230 GR	
Nature Valley™ Crunchy Bars Roasted Almond 5ct	7472000	10065633074726	65633074729	12/8/96	12/230 GR	
Nature Valley™ Lunch Box Bars Chocolate Chip 5ct	45181000	10065633451817	65633451810	16/7/112	12/130 GR	
Nature Valley™ Protein Bars Peanut Almond Dark Chocolate 4ct	43759000	10065633437590	65633437593	16/8/128	12/148 GR	
Nature Valley™ Protein Bars Peanut Butter Dark Chocolate 4ct	43761000	10065633437613	65633437616	16/8/128	12/148 GR	
Nature Valley™ Sweet & Salty Chewy Bars Dark Chocolate Nut 6ct	15736000	10065633157368	65633157361	16/7/112	12/210 GR	
Nature Valley™ Sweet & Salty Chewy Bars Roasted Mixed Nut 6ct	15735000	10065633157351	65633157354	16/7/112	12/210 GR	
Nature Valley™ Sweet & Salty Chewy Nut Bars Almond 6ct	15739000	10065633157399	65633157392	16/7/112	12/210 GR	



## GRANOLA-BASED SNACKS (CONTINUED)

Product Description	Product Code	Case GTIN	Package GTIN	Case/ Layer/Pallet	Case Pack/ Weight	Distributor Code
Nature Valley™ Sweet & Salty Chewy Nut Bars Peanut 6ct	15775000	10065633157757	65633157750	16/7/112	12/210 GR	
Nature Valley™ Trail Mix Chewy Bars Dark Chocolate 5ct	27846000	10065633278469	65633278462	16/7/112	12/175 GR	
Nature Valley™ Trail Mix Chewy Bars Fruit & Nut 5ct	12850000	10065633128504	65633128507	16/7/112	12/175 GR	
Nature Valley™ Trail Mix Chewy Bars Mixed Berry 5ct	44796000	10065633447964	65633447967	16/7/112	12/175 GR	

## LÄRABAR™

Product Description	Product Code	Case GTIN	Package GTIN	Case/ Layer/Pallet	Case Pack/ Weight	Distributor Code
Lärabar™ Fruit & Nut Bar™ Apple 16ct	141681000	21908416816	21908455211	22/6/132	4/720 GR	
Lärabar™ Fruit & Nut Bar™ Chocolate Chip 16ct	145711000	10021908457113	21908457116	22/6/132	4/720 GR	
Lärabar™ Fruit & Nut Bar™ Coconut Cream 16ct	141688000	21908416885	21908455280	22/6/132	4/768 GR	

# *Secret* ingredients for your tasty treats

BAKING PRODUCT LIST Updated September 2024



## BAKING PRODUCT LIST



### ALL-PURPOSE BAKING MIX

Product Description	Product Code	Case GTIN	Package GTIN	Case/ Layer/Pallet	Case Pack/ Weight	Distributor Code
Betty Crocker™ Bisquick Gluten Free Variety Baking Mix	43406000	10065633434063	65633434066	38/6/228	6/454 GR	
Betty Crocker™ Bisquick Pancake Baking Mix Original	19945000	10065633199450	65633199453	12/5/60	10/1130 GR	

### BROWNIE MIX

Product Description	Product Code	Case GTIN	Package GTIN	Case/ Layer/Pallet	Case Pack/ Weight	Distributor Code
Betty Crocker™ Brownie Mix Chocolate Chunk	7235000	65633072350	65633044708	16/6/96	12/440 GR	

### CAKE MIX

Product Description	Product Code	Case GTIN	Package GTIN	Case/ Layer/Pallet	Case Pack/ Weight	Distributor Code
Betty Crocker™ Angel Food Cake Mix White	4411000	10065633044118	65633044111	16/6/96	12/430 GR	
Betty Crocker™ Gluten Free Cake Mix Devil's Food	27275000	10065633272757	65633272750	38/6/228	6/425 GR	
Betty Crocker™ Gluten Free Cake Mix Golden	27274000	10065633272740	65633272743	38/6/228	6/425 GR	
Betty Crocker™ Super Moist™ Cake Mix Butter Pecan	20575000	10065633205755	65633205758	16/6/96	12/375 GR	
Betty Crocker™ Super Moist™ Cake Mix Carrot	20581000	10065633205816	65633205819	16/6/96	12/375 GR	
Betty Crocker™ Super Moist™ Cake Mix Cherry Chip	20582000	10065633205823	65633205826	16/6/96	12/375 GR	
Betty Crocker™ Super Moist™ Cake Mix Chocolate Fudge	20566000	10065633205663	65633205666	16/6/96	12/375 GR	
Betty Crocker™ Super Moist™ Cake Mix Devil's Food	20583000	10065633205830	65633205833	16/6/96	12/375 GR	
Betty Crocker™ Super Moist™ Cake Mix French Vanilla	20593000	10065633205939	65633205932	16/6/96	12/375 GR	
Betty Crocker™ Super Moist™ Cake Mix Golden	20568000	10065633205687	65633205680	16/6/96	12/375 GR	
Betty Crocker™ Super Moist™ Cake Mix Lemon	20576000	10065633205762	65633205765	16/6/96	12/375 GR	
Betty Crocker™ Super Moist™ Cake Mix Rainbow Bit	20592000	10065633205922	65633205925	16/6/96	12/375 GR	
Betty Crocker™ Super Moist™ Cake Mix White	20578000	10065633205786	65633205789	16/6/96	12/404 GR	

# BAKING PRODUCT LIST



## COOKIE MIX

Product Description	Product Code	Case GTIN	Package GTIN	Case/ Layer/Pallet	Case Pack/ Weight	Distributor Code
Betty Crocker™ Cookie Mix Chocolate Chip	7954000	10065633079547	65633079540	16/5/80	12/496 GR	

## DRY MIX

Product Description	Product Code	Case GTIN	Package GTIN	Case/ Layer/Pallet	Case Pack/ Weight	Distributor Code
Betty Crocker™ Bisquick Biscuit Mix Buttermilk	45193000	65633451933	65633454668	24/9/216	9/212 GR	

## FROSTING/SWEET TOPPING

Product Description	Product Code	Case GTIN	Package GTIN	Case/ Layer/Pallet	Case Pack/ Weight	Distributor Code
Betty Crocker™ Creamy Deluxe Frosting Chocolate	45571000	10065633455716	65633455719	11/12/132	12/450 GR	
Betty Crocker™ Creamy Deluxe Frosting Vanilla	45561000	10065633455617	65633455610	11/12/132	12/450 GR	
Betty Crocker™ Whipped Frosting Cream Cheese	7437000	10065633077802	65633077805	11/12/132	12/340 GR	

## REFRIGERATED BAKED GOODS - CRESCENT ROLLS

Product Description	Product Code	Case GTIN	Package GTIN	Case/ Layer/Pallet	Case Pack/ Weight	Distributor Code
Pillsbury™ Crescents Original 8ct	113284000	10069700132845	69700132848	40/7/280	12/226 GR	





# Canada's pizza snack and iconic Toaster Strudel™

FROZEN PRODUCT LIST Updated September 2024



# FROZEN PRODUCT LIST



## POCKET SNACKS

Product Description	Product Code	Case GTIN	Package GTIN	Case/ Layer/Pallet	Case Pack/ Weight	Distributor Code
Pillsbury™ Pizza Pops 3 Cheese 4ct	112952000	10069052129524	69052129527	12/7/84	12/380 GR	
Pillsbury™ Pizza Pops Deluxe 4ct	112949000	10069052129494	69052129497	12/7/84	12/380 GR	
Pillsbury™ Pizza Pops Deluxe 8ct	112966000	10069052129661	69052129664	9/7/63	9/760 GR	
Pillsbury™ Pizza Pops Pepperoni 4ct	112953000	10069052129531	69052129534	12/7/84	12/380 GR	
Pillsbury™ Pizza Pops Pepperoni 8ct	112968000	10069052129685	69052129688	9/7/63	9/760 GR	
Pillsbury™ Pizza Pops Pepperoni 30ct	112962000	10069052129623	69052129626	20/7/140	1/2.85 KG	
Pillsbury™ Pizza Pops Pepperoni Bacon 4ct	112948000	10069052129487	69052129480	12/7/84	12/380 GR	
Pillsbury™ Pizza Pops Pepperoni Bacon 8ct	112967000	10069052129678	69052129671	9/7/63	9/760 GR	
Pillsbury™ Pizza Pops Pepperoni Bacon 30ct	112961000	10069052129616	69052129619	20/7/140	1/2.85 KG	
Pillsbury™ Pizza Pops Pepperoni Bacon 36ct	112956000	10069052129562	69052129565	18/7/126	1/3.42 KG	
Pillsbury™ Pizza Pops Three Cheese 30ct	112958000	10069052129586	69052129589	20/7/140	1/2.85 KG	
Pillsbury™ Pizza Pops Three Cheese 36ct	112963000	10069052129630	69052129633	18/7/126	1/3.42 KG	
Pillsbury™ Pizza Pops Three Meat 4ct	112955000	10069052129555	69052129558	12/7/84	12/380 GR	
Pillsbury™ Pizza Pops Three Meat 8ct	112965000	10069052129654	69052129657	9/7/63	9/760 GR	



*Authentic* taste of Mexico  
inspirations made easy

MEXICAN PRODUCT LIST Updated September 2024



# MEXICAN PRODUCT LIST



## MEXICAN CONDIMENTS & SIDES

Product Description	Product Code	Case GTIN	Package GTIN	Case/ Layer/Pallet	Case Pack/ Weight	Distributor Code
Old El Paso™ Thick & Chunky Salsa Mild Large	185451000	10058300854516	58300854519	11/7/77	12/650 ML	

## MEXICAN SEASONING

Product Description	Product Code	Case GTIN	Package GTIN	Case/ Layer/Pallet	Case Pack/ Weight	Distributor Code
Old El Paso™ Taco Seasoning	146195000	10058300461950	58300461953	40/8/320	32/24 GR	
Old El Paso™ Taco Seasoning Mix Original Value Size	111016000	10058300110162	58300110165	18/10/180	12/177 GR	

## MEXICAN SHELLS & TORTILLAS

Product Description	Product Code	Case GTIN	Package GTIN	Case/ Layer/Pallet	Case Pack/ Weight	Distributor Code
Old El Paso™ Stand N Stuff Taco Crunchy Shells 10ct	119684000	10058300196845	58300196848	9/8/72	12/133 GR	
Old El Paso™ Taco Crunchy Shells 12ct	106017000	10058300060177	58300060170	10/8/80	12/125 GR	
Old El Paso™ Tortilla Bowl 8ct	142723000	10058300427239	58300427232	13/8/104	8/189 GR	
Old El Paso™ Tortilla Pockets 8ct	113153000	10058300131532	58300131535	26/4/104	5/238 GR	



Our mission at **General Mills Foodservice** is  
*Serving Solutions Everywhere.*



*We* believe our wide array of products can help you grow your business. From our operator-focused back-of-house options to our leading front-of-house brands, General Mills Foodservice is committed to providing solutions to help you be successful.

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We're putting the people we serve and the planet we depend on at the heart of our business.