



Grab-and-go options for kids and *discerning* adults



SNACKS PRODUCT LIST Updated September 2024



# SNACKS PRODUCT LIST



## CHARACTER FRUIT SHAPES

Product Description	Product Code	Case GTIN	Package GTIN	Case/ Layer/Pallet	Case Pack/ Weight	Distributor Code
Betty Crocker™ Fruit Snacks Animated Edition 10ct	46461000	10065633464619	65633464612	16/6/96	10/226 GR	
Betty Crocker™ Fruit Snacks Kids Edition 10ct	46734000	10065633467344	65633467347	16/6/96	10/226 GR	
Betty Crocker™ Scooby Doo Fruit Snacks 10ct	43945000	10065633439457	65633439450	16/6/96	10/226 GR	

## DIFFERENTIATED FRUIT SHAPES

Product Description	Product Code	Case GTIN	Package GTIN	Case/ Layer/Pallet	Case Pack/ Weight	Distributor Code
Betty Crocker™ Fruit By The Foot Fruit Snacks Rippin' 6ct	17912000	10065633179124	65633179127	12/7/84	12/128 GR	
Betty Crocker™ Fruit By The Foot Fruit Snacks Variety Pack 6ct	14637000	10065633146379	65633146372	12/7/84	12/128 GR	

## GRANOLA-BASED SNACKS

Product Description	Product Code	Case GTIN	Package GTIN	Case/ Layer/Pallet	Case Pack/ Weight	Distributor Code
Nature Valley™ Crunchy Bars Apple Crisp 5Ct	7346000	10065633073460	65633073463	12/8/96	12/210 GR	
Nature Valley™ Crunchy Bars Oats N Honey 15ct	16354000	10065633163543	65633163546	16/4/64	6/690 GR	
Nature Valley™ Crunchy Bars Oats Honey 28ct	18592000	10065633185927	65633185920	9/4/36	6/1.28 KG	
Nature Valley™ Lunchbox Double Chocolate 28ct	18593000	10065633185934	65633185937	6/7/42	8/728 GR	
Nature Valley™ Sweet & Salty Chewy Nut Bars Peanut 15ct	16335000	10065633163352	65633163355	16/5/80	8/525 GR	
Nature Valley™ Trail Mix Chewy Bars Fruit & Nut Variety Pack 12ct	40881000	10065633408811	65633408814	12/8/96	8/420 GR	
Nature Valley™ Crunchy Bars Oats N Honey 5ct	7470000	10065633074702	65633074705	12/8/96	12/230 GR	
Nature Valley™ Crunchy Bars Peanut Butter 5ct	7471000	10065633074719	65633074712	12/8/96	12/230 GR	
Nature Valley™ Crunchy Bars Roasted Almond 5ct	7472000	10065633074726	65633074729	12/8/96	12/230 GR	
Nature Valley™ Lunch Box Bars Chocolate Chip 5ct	45181000	10065633451817	65633451810	16/7/112	12/130 GR	
Nature Valley™ Protein Bars Peanut Almond Dark Chocolate 4ct	43759000	10065633437590	65633437593	16/8/128	12/148 GR	
Nature Valley™ Protein Bars Peanut Butter Dark Chocolate 4ct	43761000	10065633437613	65633437616	16/8/128	12/148 GR	
Nature Valley™ Sweet & Salty Chewy Bars Dark Chocolate Nut 6ct	15736000	10065633157368	65633157361	16/7/112	12/210 GR	
Nature Valley™ Sweet & Salty Chewy Bars Roasted Mixed Nut 6ct	15735000	10065633157351	65633157354	16/7/112	12/210 GR	
Nature Valley™ Sweet & Salty Chewy Nut Bars Almond 6ct	15739000	10065633157399	65633157392	16/7/112	12/210 GR	



**GRANOLA-BASED SNACKS (CONTINUED)**

Product Description	Product Code	Case GTIN	Package GTIN	Case/ Layer/Pallet	Case Pack/ Weight	Distributor Code
Nature Valley™ Sweet & Salty Chewy Nut Bars Peanut 6ct	15775000	10065633157757	65633157750	16/7/112	12/210 GR	
Nature Valley™ Trail Mix Chewy Bars Dark Chocolate 5ct	27846000	10065633278469	65633278462	16/7/112	12/175 GR	
Nature Valley™ Trail Mix Chewy Bars Fruit & Nut 5ct	12850000	10065633128504	65633128507	16/7/112	12/175 GR	
Nature Valley™ Trail Mix Chewy Bars Mixed Berry 5ct	44796000	10065633447964	65633447967	16/7/112	12/175 GR	

**LÄRABAR™**

Product Description	Product Code	Case GTIN	Package GTIN	Case/ Layer/Pallet	Case Pack/ Weight	Distributor Code
Lärabar™ Fruit & Nut Bar™ Apple 16ct	141681000	21908416816	21908455211	22/6/132	4/720 GR	
Lärabar™ Fruit & Nut Bar™ Chocolate Chip 16ct	145711000	10021908457113	21908457116	22/6/132	4/720 GR	
Lärabar™ Fruit & Nut Bar™ Coconut Cream 16ct	141688000	21908416885	21908455280	22/6/132	4/768 GR	



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